



CREST
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CRESTCon 2019

Representing the technical information security industry

London, Thursday 14 March 2019

Royal College of Physicians,
11 St. Andrews Place, Regent's Park, London, NW1 4LE

www.crestcon.co.uk



Sponsorship Packages
Available Now!

What is it?

An event that brings together leading technical and business information security professionals.

Now in its 9th year, CRESTCon has become an important date in the industry calendar, attracting an impressive line up of speakers. Last year's event welcomed over 450 delegates from the security industry in a wide range of positions ranging from CISOs and senior managers to senior penetration testers and new entrants to the industry. Along with the three conference streams, the event includes two busy exhibition rooms and

a dedicated student demo area that will also provide the opportunity for students to showcase their work and network with sponsors in a special event. Don't forget the after event party in the evening. There is also an opportunity to sponsor this, or you can buy 'party' only tickets at a special rate in bulk to invite guests to network during the evening.

Why should you sponsor?

- Unrivalled opportunity to meet high level influencers and decision makers from business and government
- Network with existing and potential clients and contacts from the wider information security industry
- Showcase your products, solutions and services
- Attend presentations from high level speakers in three streams
- Position your company as a leading industry player within the CREST and the wider cyber security community
- Benefit from PR and other marketing opportunities around the event and through the year
- Access to delegate names, job titles and companies
- Special event for platinum, gold and silver sponsors to meet cyber security graduates and post graduates

What are your options?

Platinum £15,000

- Only one Platinum Sponsor
- 12ft table in large exhibition space in premium position of your choice (subject to availability)
- Choice of additional sponsorship
- 8 delegate passes
- Speaking slot in chosen stream
- Largest logo displayed on pre-event marketing and during conference
- Logo to be displayed in Exhibition Hall
- Banner in Reception area
- Full advertorial page in the conference brochure
- Video interview by professional journalist
- Email shot promoting your presence
- 3 pieces of corporate literature or merchandise included in the delegate pack
- 2,000 word editorial in the CREST newsletter
- Social media and PR promotion
- Largest logo and web link on conference website
- 4 places for meet & greet drinks with cyber security graduates and post graduates. CV's available in advance

Gold £10,000

- 12ft table exhibition space in premium position of your choice (subject to availability)
- Choice of additional sponsorship excluding drinks
- 6 delegate passes
- Speaking slot
- Large logo displayed on pre-event marketing and during conference
- Full page in the conference brochure
- Video interview by professional journalist
- Email shot promoting your presence
- 2 pieces of corporate literature included in the delegate pack
- 1,000 word editorial in the CREST newsletter
- Social media and PR promotion
- Large logo and web link on conference website
- 3 places for meet & greet drinks with cyber security graduates and post graduates. CV's available in advance

Silver £6,000

- 6ft table space in exhibition area
- Four delegate passes
- Choice of additional sponsorship excluding lunch and drinks
- Logo displayed on pre-event marketing and during conference
- 150 word entry in the conference brochure
- 1 piece of corporate literature included in the delegate pack
- 500 word editorial in the CREST newsletter
- Social media and PR promotion
- Large logo and web link on conference website
- 2 places for meet & greet drinks with cyber security graduates and post graduates. CV's available in advance

Bronze £3,000

- 4ft table space in exhibition area
- 2 delegate passes
- Logo displayed during conference
- Logo and web link on conference website

Demo package - £3,500

- 6ft table space in demo area – Large hall with exhibitors
- 3 delegate passes
- Description of demo in the conference brochure
- Logo displayed during conference
- Logo and link on conference website

Academia package - £600

- Space in exhibition area
- 2 delegate passes
- Logo displayed during conference
- Logo and link on conference website

Additional sponsorship

These can be purchased separately or added on to your sponsorship package.

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| • Post event drinks reception and after show party | £3,000 |
| • Lunch | £2,000 |
| • Coffee breaks (am and pm) | £1,000 |
| • Delegate bags – can either supply at own cost or provide artwork | £2,000 |
| • Lanyards – can either supply at own cost or provide artwork | £1,500 |
| • Pens and pads | £1,500 |
| • Pocket guides | £1,000 |
| • Student demo area (inc. room and video branding) | £2,500 |
| • Student and crew t-shirts with company logo on | £2,000 |
| • Stream theatre sponsorship | £1,500 |
| • Student meet and greet drinks | £1,000 |

CREST members are entitled to a discount on these prices.

To discuss these and other opportunities contact:

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www.crestcon.co.uk

